



May 25, 2022

Dear Business Owner:

On November 28, 2022, Project Ed Bear will be hosting their 28<sup>th</sup> Annual Gala as a hybrid in person and virtual event (Tax ID# 34-1814871). I am sending you this letter in request of your support. Would you please consider donating? Your donation is needed more than ever and can be any of the following items: physical merchandise or gift certificates for products and/or services.

Project Ed Bear strives to improve the quality of life for children battling cancer through their programs including Camp Ed Bear and Liv Thru Art, and offering college scholarships to Akron Children's Hospital Oncology patients. They make a lasting difference in the lives of these children, as well as cancer survivors and their families. All here in Northeast Ohio.

There are several ways that you can help make this a wonderful event for the children while helping us raise money for Project Ed Bear:

- We need Silent and Oral Auction items the event guests will be able to bid on at the Gala. You could also become a sponsor by giving a monetary donation.
- At the event, we recognize 30 children who are currently battling cancer (the "fighters"). We will be making a gift bag for each of these children that they will receive and need items/gift certificates for each bag.

All donations are requested to be received no later than Saturday, November 5, 2022.

Thank you in advance for your support.

If you have any questions, or would like to donate and require an item to be picked up by one of our team members, please call me at 216-760-1448 or 330-603-1058, email me at [vanessa.vatalaro@genesis-fs.com](mailto:vanessa.vatalaro@genesis-fs.com), or mail to Project Ed Bear C/O Susan Summerville, 3863 Granger Road, Akron, Ohio 44333-1544.

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# comforting kids with cancer

*since 1994*

At Project Ed Bear, we believe a kid should get to feel like a kid—no matter the diagnosis.

Each day in our community, child warriors brave cancer with their strong and dedicated families. We exist to provide needs and comforts to these children and to remind their families they are never alone, and over 95% of our impact is with and through the Akron Children's Hospital.

**And with your help**, we can continue to make a lasting difference in the lives of childhood cancer patients, survivors and their families, right here in Northeast Ohio.

Join us! We're looking for supporters of the 28th Annual Project Ed Bear Auction & Gala on Monday, November 28, 2022, Project Ed Bear's largest fundraiser and signature event. Each year the event hosts more than 700 people and we 20 honor children currently battling cancer (event VIPs).

With supporters like you, Project Ed Bear has been able to provide close to a million dollars to Akron Children's Hospital as well as many comforting needs, including programs like:

- The Signature "Ed Bear" Teddy Bear that is given to every child at diagnosis
- The Annual Summer Camp Ed Bear
- LIV Through Art Parties with an annual Art Show at the Akron Art Museum
- End of chemotherapy parties/birthday parties
- Xboxes in every room, plus laptop computers and new movies for the ward
- College scholarships
- Valentine's, St. Patrick's Day, Fourth of July, Halloween, and Christmas gifts for children in the oncology ward and clinic.

Thank you for making this possible!

Project Ed Bear is a 501 (c)(3) all volunteer organization dedicated to providing comforts and needs to pediatric oncology patients in Northeast Ohio. Ninety-five percent of our work is completed through The Shower's Family Center for Pediatric Cancer and Blood Disorders at Akron Children's Hospital. Our EIN number is 341814871.

If you have questions, please contact co-founder, Susan Summerville at [susan@projectedbear.org](mailto:susan@projectedbear.org) or 330-714-8839, or visit our website, [ProjectEdBear.org](http://ProjectEdBear.org).

**Thank you for sharing in our commitment to comfort children struggling with cancer.**



## 2022 SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor <small>(only 1 available)</small>	Partner Sponsor	Champion Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Gift Bag Sponsor
Recognition on Printed Invitations <i>If Received by 10/30/2022</i>	Logo	✓	✓	✓	✓			
Advertisement in Gala Book <i>If Received by 11/12/2022</i>	Full Color Full Page	B&W Full Page	B&W Full Page	B&W Full Page	B&W Half Page			
Recognition in the Gala Book	Logo on Cover	✓	✓	✓	✓	✓	✓	✓
Recognition on Signage at the Gala	Logo	Logo	✓	✓	✓	✓	✓	✓
Recognition on the Project Ed Bear Website	Logo	Logo	✓	✓	✓	✓		
Recognition on the Give Smart Live Auction Page with a Link to Your Website	Logo							
Mentions in All Print and On-air Advertising	✓							
Recognition in Event Press Release	✓	✓		✓	✓			
Gift Bag Opportunity	✓	✓		✓				
Investment	\$10,000	\$7,5000	\$5,000	\$1,000	\$500	\$250	\$100	\$50

### Special Gift Bags

Each year our children with cancer who attend our event receive an Outstanding Bravery Award along with a special gift and gift bag filled with amazing surprises. The value of the bag is about \$200. Project Ed Bear partners with individuals and companies that sponsor the bags to help pay for this very special gala tradition.

### In Kind donors

All donors who provide donations for the auction will receive benefits related to the level of their donation (i.e. if your total donation of items equals \$1,000, you receive recognition at the Platinum Sponsor level).



## 2022 SPONSORSHIP AND IN-KIND DONATION FORM

\*Required Field

Date

<b>Sponsor Name</b> <small>Exactly as you wish it to be published</small>		
<b>Contact Name*</b>	<b>Contact Cell Phone*</b>	<b>Contact Email*</b>
<b>Mailing Address</b>		
<b>City</b>	<b>State</b>	<b>Zip Code</b>
<b>Business Phone</b>		

<input type="checkbox"/>	<b>Sponsorship</b>	<b>Amount</b>
<input type="checkbox"/>	<b>In-Kind Donation Item(s)</b> Do you need Project Ed-Bear to pick up the item(s)?    Yes / No	<b>Total Value*</b>
<b>Description of item(s)</b>		

<b>Additional Items</b>	
The 2022 Gala is a hybrid event! Gala tickets are just \$50 to attend; you will also receive a link to the Gala program, featuring our VIP children, and instructions on how to bid. The program will begin at 6 PM on November 28, 2022.	
General Admission	Quantity requested _____

<b>Total Dollar Amount Enclosed</b>
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Tax ID# 34-1814871 | Project Ed Bear C/O Susan Summerville, 3863 Granger Road, Akron, Ohio 44333-1544 | 330-714-8839

Deadline for donations is November 5, 2022. Deadline for Sponsorships is November 12, 2022.

***Office Use Only***

<b>Sponsor #</b>		<b>Basket Assigned</b>
<b>Date Received</b>		<b>Received By</b>
<b>Logged</b>		